

# **Corporate Social Responsibility Activities Carried Out**

**By**



**GUJARAT STATE ELECTRICITY CORPORATION LIMITED**

**VidyutBhavan, Race Course, Vadodara, India – 390007**

# CSR Activities Carried Out Under Swarnim Urja Trust

The Company, Gujarat State Electricity Corporation Limited, does various activities as a part of Corporate Social Responsibility, by concerning the well being of the people and environment. It means operating in a manner which meets or excels the ethical, legal, commercial and public expectations that a society has from the business. The Company, GSECL has created a Trust named **SwarnimUrja Trust** for carrying out all the activities of Corporate Social Responsibility. The Trust, **SwarnimUrja Trust** is mainly constituted for the purpose of carrying out activities which affects people and society at a large. The activities mainly cover the aspects relating to Health, Education and Environment. Various types of programmes have been planned by **SwarnimUrja Trust** and executed to help and upgrade the living conditions of the societies. The **SwarnimUrja Trust** is mainly created to identify and execute the services for the benefit and up-liftment of the society and all the people. The Trust has carried out various activities at the Power Stations of the Company. The activities are mainly for giving benefits to employees working at the Power Stations and the people staying in surrounding villages of Power Stations. The brief of the CSR activities which are carried out by **SwarnimUrja Trust** during the period from 2012 to 2013 are explained further in the Report.

# DHUVARAN POWER STATION

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## ➤ **Construction Of Prayer Hall At Village Badalpur, Dhuvaran Power Station :**

As a part of CSR Activities, the Company has carried out various activities for benefits of the people living in surrounding villages of Power Plants of the Company. In the village Badalpur near Dhuvaran Power Station, the Company has given donation to a school named Pay Centre Group School in December 2013. The School was not having roof on the top of its Prayer Hall. The Company, GSECL has received a proposal from the school for providing financial assistance for building roof of the prayer hall. The Company has provided financial assistance for making the prayer hall under SWARNIM URJA TRUST of GSECL.

## ➤ **Healthy And Happy Living Workshop At Village Badalpur, Dhuvaran Power Station :**

By considering Health issues of the people in the society, the company has taken initiative and arranged three days workshop at DTPS on 23<sup>rd</sup>, 24<sup>th</sup> and 25<sup>th</sup> March, 2013. Main objective of the said workshop was to create awareness amongst the people regarding side effects of addiction of tobacco, smoking and alcohol. The death ratio in India is very high because of addiction of tobacco and looking to the same, the company arranged the workshop so that the addiction cases can be decreased.

The workshop was arranged jointly with “VCHANGE U”, which is a Hyderabad based non government organization. The organization is a registered non-profit organization and involved actively in the betterment of the society. Highly educated and highly experienced people are the members of this NGO which is helpful to create positive impact on the minds of people.

➤ **Cancer Awareness and Primary Check-Up:**

On 24th of January, 2013, a basic Cancer check up of 148 people was carried out at Dhuvaran Gas Based Power Station. To create awareness amongst the people, a lecture was given by experts on cancer. Medical checkup of 148 people was done and amongst them, 5 cases showed the positivity. 6 cases out of 148



showed pre cancer stage. 22 patients had a habit of chewing tobacco. Employees of the Power Station, people from surrounding villages and workers were the participants of the workshop. SwarnimUrja Trust of GSECL has carried out this activity by considering Health aspect of the people working at the power station and residing in the surroundings of power station.

# SIKKA THERMAL POWER STATION

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## ➤ **Facilities Provided at Mungani Village**

The Company, GSECL has provided various facilities during the year 2013, at Mungani village which is adjacent to SIKKA TPS. A construction was created of crematorium structure by the help the Company. Benches are provided as well compound wall of the structure is built in the same crematorium. In addition to this, two rooms of Balmandir are also constructed to give basic facility of education. To provide basic facility in the village, the company has provided street lights up to Panchayat office as well as inside the village. Drinking water facility is also provided by giving hand pumps in the village.

In addition to above, some other facilities are also provided like Renovation of "Gaushala" & facility for veterinary doctor, to construct Compound wall near Suvidha Complex, Construction of Mahila – Mandal Hall and a library, construction of Cement- Concrete patched internal road in the village etc.

## ➤ **Heart Diseases Check Up Camp:**

A heart disease check up Camp was arranged at KHEP with Cooperation of Bankers Heart Institute, Vadodara on 13<sup>th</sup> March, 2013 at KHEP Dispensary. The of Doctors are consisted of Dr. Anand, Cardiologist and Dr. Ishant, Medical Officer and other Staff Members. Total people screened were 146 out of 60 were of community and 86 are of our staff members and their families.

# Wanakbori Power Station

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## ➤ Summer Camp

A Summer Camp for Students of WTPS School and nearby village Schools was organized in the month of May, 2013 with voluntary support from AnandNiketan School (Shilaj) – Ahmedabad.

Eleven trained faculties under a team leader were deployed by the School along with equipments, material, musical instruments, laptops etc. the response from children was very high and the number kept swelling every day.



The faculties motivated and made the children participate in following activities viz. dance,

Music, Art & Craft, Singing, Martial Arts Gymnastics, Scout, Drawing, Clay Modeling, Photography, Videography, Yoga, Fun with Science etc. More than 150 Children participated for the training sessions at the camp. It was very heartening to see the youngsters enjoying the activities whole heartedly. Special training sessions on Dance and Music were given to few members of Working Women and MahilaMandal.

On the last day, a special valedictory event was held. It exhibited various item made by kids during the camp. There was also an entertaining performance by enthusiastic participants showcasing the newly acquired skills in gymnastics, dance, vocal and instrumental music, judo, karate, yoga which was witnessed by top management and a large crowd till late night who were enthralled. Patriotism was one of the themes. Cricket, Table Tennis, Badminton, Coaching Camp by local trainers was also held alongside. Summer Camp was greatly appreciated by all and it unearthed the talent amongst the students. It kept them busy in learning new activities and away from TV viewing and playing video games. The

management, senior officers and parents applauded the efforts of all and stressed upon hosting of such activities regularly.

➤ **PLASTIC FREE Colony:**

Plastic Pollution awareness programme by refill World Vadodara was carried out for School Children, employees, workers, Mahila Mandal, villagers. An appeal



was made to discourage the use of plastic and initiate plastic collection volunteers club to collect plastics from each house and arrange for its recycling in May, 2013. The use of polythene plastic bags is not allowed in the bi-weekly vegetable market or in shopping centre. Awareness among local vendors, villagers need to be enhanced.

# KUTCHH LIGNITE THERMAL POWER STATION

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## ➤ Lokarpan Ceremony Of School :

Education is one of the areas of CSR activity of the company in which the Company concentrates on education related activities. To provide basic facility of education to the people of village, the Company facilitated the building of a primary school as a part of CSR activity. The school is in Panandhro village four kms. away from GSECL KLTPS colony. “Establish a school to build a Nation....”are the words of Shri Gurdeep Singh, Managing Director of GSECL, who dedicated a school building to the people of village Panandhro near KLTPS. The Company donated toward the construction of three classrooms and a seminar hall in the school in March, 2013.



## ➤ YogShibir For Holistic Health :

The Company has taken initiative to address various health issues amongst the employees and society as a whole in its CSR activities. A YogShibir for Holistic Health was conducted at KLTPS for 3 days from 14<sup>th</sup> to 16<sup>th</sup> March, 2013. In the current scenario where people are striving hard to get rid from various kind of stress, YogShibir was arranged so that overall awareness on health issues can be concentrated on and people can learn to cope with them. Health problems whether they are physical or mental, create negativity in the life of the person as well as in surroundings. The Yog workshop was arranged jointly with BrahmakumarisVidyalaya, Nadiad.



Employees of GSECL as well as GMDC participated along with family members and some people from nearby areas. In March 2013, the different session over three years gave basic knowledge of Yog and Pranayam as well as importance of the same for health. Other sessions covered diagnosis and treatment by Alternative Medicine, importance of diet, massage and acupressure to cure disease, Health related issues, Spiritual Perception and the last session incorporated tips on Stress Free Life. In addition to this, a session relating to exhibition on Addiction effects on Life was also arranged by Gayatri Paivar. All sessions were attended by about 80 people, which were arranged at different venues of the colony.

# Ukai Thermal Power Station

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## ➤ Safety Day and Safety Week Celebration:

National Safety Day & Safety Week in March – 2013 was celebrated by arranging various programs at Ukai TPS to create safety awareness amongst employees, contractor workers, supervisors, project agencies / workers, students of primary school, secondary school, Industrial Technical Institute (I.T.I.), House wife and



colony inclusive. Power Station Chief highlighted the risk of work, use of personnel protective equipments, useful of behavior based safety trainings, complying Mahatma Gandhi Labour Institute Safety Audit Points, safety awareness is required for workplace safety as well as off-site safety, reducing accident level, implementing DuPont safety guidelines etc.

# Utran Power Station

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## ➤ Blood Donation Camp And Dental Health Check Up:

In the month of April, 2013, SwanimUrja Trust of GSECL has carried out a Blood Donation Camp in Utran Gas Based Power Station. On the occasion of company day, CSR Trust has carried out the noble cause in the area of health. Employees of UGBPS gave their contribution in the CSR activity by donating their blood for needy people. In addition to this, a dental health check up camp was also organized. Employees of Power Stations had the benefit to avail advice of expert doctors on their dental health.



## ➤ Medicine Free Life:

National Education, an organization conducted programmes across all power stations on Alternative Treatment Concept ie Naturopathy & alteration in LIFE STYLE Management to address various health hazards like **Blood Pressure, Spondylitis, Asthma, Acidity, Lower Backache, Upper Backache, Arthritis, Migraine, Diabetes (Sugar), Improper Blood Circulation and Cardiac Problems etc.**

# Gandhinagar Thermal Power Station

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## ➤ Tree Plantation Drive:



The Tree Plantation Drive was conducted in the month of June, 2013 on the occasion of World Environment Day wherein around 25 trees were planted around Administrative Building and Power Station Area. Employees of the Power Station and School Students at Colony were the participants of the activity. SwarnimUrja Trust Of GSECL has contributed to Environmental aspect by carrying out this kind of activity. The main object of Trust in this case is to bring awareness amongst the people for protection of Environment.

## \*HEALTHY & HAPPY LIVING WORKSHOPS\*

GSECL had conducted “HEALTHY & HAPPY LIVING for ALL” workshops at all our power stations in collaboration with a Hyderabad based NGO “VChangeU”(VCU), led by Mr. Vijay Bhaskar, Mr. SantharamMakanda, MrKiran, MrUjwal and others. The VCU members work towards incorporating the spirit of service, values, strategies and standards or indicators of health promotion into the organizational structure and culture. The VCU aims to promote and assist the dissemination of the concept of health promotion in any sector. The main objective is to encourage employees to focus on key health behaviors such as increasing physical activity, improving eating habits, reducing stress, and ceasing tobacco and alcohol use. Enhancing human excellence and improving quality of life is our endeavor.

These workshops were conducted from January 2013 to April 2013. The audience consisted of Employees, families, working women, contract laborers, youth, and villagers around. The workshops were made more effective by giving presentations, along with audio videos, appealing posters, de-addiction methods, etc etc. The audience was convinced by way of pictorial presentations about the ill effects of consuming alcohol, tobacco, excessive use of mobiles. The ill effects of first, second and third hand smoking was neatly brought out. The worst effect of Tobacco & its products was on environment as it led to huge destruction of forest, old trees, cultivable land, heavily polluting the rivers, oceans, bio-diversity, etc. The various rules and regulations/acts against consumption & sale of tobacco & its products were brought to the notice of audience. The methodology of indirect advertising, surrogate advertising adopted by tobacco & liquor industry to lure young generation was revealed to audience with perfect pictorial presentation. The



poor promotion of anti-tobacco/liquor ads, videos & guidelines for effective SAFE USE of Mobile was well received by the audience. The participants were highly impressed to learn about the SAFE USE of mobiles like keeping it away from pillow, avoiding use of mobile while walking-driving, first receive then talk, minimize usage, children should be given to play by switching off the network or putting to aero plane mode etc. Audience was urged to avoid use of plastic bags, plastic bottles, fast food, and sugar and adopt safe practices like clean drinking water, good grade plastic bottles, replace use of sugar with jiggery, nectar and honey. Simple modification in hygiene habits like washing hands, brushing twice, keeping workplace neat & clean, house tobacco free were stressed upon.

The workshops received overwhelming response from audience, particularly, less literate and illiterate persons. They had never witnessed such workshops which covered minutely the tobacco/alcohol menace/ingression & adverse impact on the society, environment, excessive use of mobile & it's ill effects, Traffic accidents, plastic menace, clean drinking water, adverse impact of FAST FOOD & it's combo drink's offer, discouraging use of SUGAR etc etc. The workshops were so effective that employees themselves recommended for tobacco free colony & plants and such workshops should be held on regular basis. Village leaders also volunteered & extended invitation to conduct similar workshops in all villages. Certain emotional scenes were also witnessed when some addicts confessed to the harm and stress they inflicted on their families, children due to this bad habits. Some persons proudly confessed to have quit smoking, tobacco & alcohol consumption encouraged many other persons to take a bold step and shun the habit in presence of all. Audience was educated with various de-addiction methods with the help of Doctors, using alternate equipment's like hands free, radiation free gadgets to avoid ill effect of mobile radiation signals. It was also suggested to initiate certain corrective actions like issue of circulars banning sale of tobacco products in plant/residential colonies, display appealing posters, signboards for regular impact plus make departments, houses marked as "TOBACCO FREE HOME" if achieved etc etc. A Humble appeal was made to infer from Mahatma GANDHI and initiate a similar FREEDOM STRUGGLE for TOBACCO & ALCOHOL FREE society, power station, village and live a HEALTHY & HAPPY LIFE.

## **\*Pediatric Outreach Program, RAINBOW\*SANKARA EYEHOSPITAL, Mogar**

Around 70 employees comprising of our company's Medical Officers, para medics, CSR volunteers, school teachers were given one day training on basic "EYE Screening, Check Up and awareness" training by Team of EYE Specialists, of SANKARA EYE Hospital, Mogar thru' presentations, videos etc. The basic aim of the interactive session was to initiate preliminary EYE screening at school level for students, villagers around & enhance EYE CARE as certain ill effects of poor vision can be addressed at preliminary stages, if regular checkups are carried out.

A FREE Cataract detection camp was carried out at Badalpur with the help of SANKARA EYE HOSPITAL on 15<sup>th</sup> March, 2013.



CMO, Dr JV Parikh interacting with EYE specialists at SANKARA EYE HOSPITAL

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